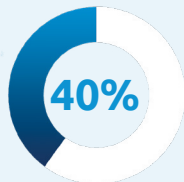


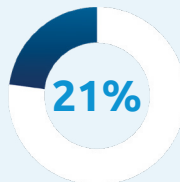
# SMEs in Leeds have looked locally for support to survive and thrive over the past year.

Our latest survey of the UK's small and medium sized businesses finds that 70% of those in Leeds say they have looked more locally for their business needs over the last year, compared to the year before. Leeds businesses also report a higher-than-average belief that local business will help them in the year ahead.

## Leeds' business owners also tell us...



are feeling more confident about the future of their company compared to a year ago.



Around a fifth (21%) say they're in better shape financially than the same time last year.

Covid has cost them each, on average just under **£800,000** in lost revenue or income - despite Covid being less of a worry for businesses than in most other parts of the country.

Despite this challenge, there is no shortage of ambition amongst SMEs in Leeds, with more than half (53%) looking to grow their business nationally in the coming year - and over a fifth (21%) internationally.

## Apleona, a real estate and facilities management company in Leeds:

As a business, we managed to mitigate the effects of some of the downturn by diversifying our service and product offering for clients. Localised supplier options are becoming increasingly popular, as they provide a more reactive value response to the businesses immediate needs, as well as the CSR accreditations to clients against sustainable footprint strategies.

To find out how the UK's SMEs are unlocking opportunity during the post-Covid recovery, visit [citysprint.uk/collabUK21](https://citysprint.uk/collabUK21).



Delivering what matters.

